

TORRENS VALLEY SPONSORSHIP PACKAGES 2017
(All packages are negotiable)



Bronze: \$300 in cash or goods & services

- A bronze sponsorship is the club's entry level sponsorship package.
- Your business will be promoted by the club at every opportunity.
- Club members will be encouraged to support your business wherever possible.
- Business name displayed on Sponsors Board in Clubrooms.
- Your logo will be placed on our club website. <http://www.torrensvalleysoccerclub.com>
- Your business will be promoted on club Facebook page. <http://www.facebook.com/torrensvalleysoccerclub>
- Your logo will be placed in club newsletter.
- Invitations to all club functions. (VIP corporate table).

Being a bronze sponsor is a great and affordable way to get your business noticed by hundreds of juniors and senior members each week. It is also a fantastic way to gain exposure for your business through social networking and via our club website



Silver: \$500 in cash or goods & services

A silver sponsorship is the clubs intermediate level sponsorship package.

- Medium sized sign (to be supplied by you) to be placed in exceptional location surrounding pitch. (1200mm x 1200mm)
- Display of portable banner (to be supplied by you) at all home & away fixtures in 2017.
- Your business will be promoted by the club at every opportunity.
- Club members will be encouraged to support your business wherever possible.
- Business name displayed on Sponsors Board in Clubrooms.
- Your logo will be placed on our club website. <http://www.torrensvalleysoccerclub.com>
- Your business will be promoted on club Facebook page. <http://www.facebook.com/torrensvalleysoccerclub>
- Your logo will be placed in club newsletter.
- Invitations to all club functions. (VIP corporate table).
- Free club polo shirt.

Being a silver sponsor is a great and affordable way to get your business noticed by hundreds of juniors and senior members each week. Your business will also gain exposure through the display of a portable banner with your business name at away fixtures in Adelaide and surrounding suburbs, Adelaide Hills, Northern suburbs, Barossa Valley and the Fleurieu Peninsula. It is also a fantastic ay to gain exposure for your business through social networking and via our club website.



Gold: \$2000/year in cash or goods & services (minimum 2 year contract)

A gold sponsorship is the clubs ultimate level of sponsorship.

- Front of shirt sponsorship (name and/or logo of your business).
- Large sized sign to be placed in exceptional location surrounding pitch.
- (2400mm x 1200mm)
- Weekly exposure of your business in the 'Courier' newspaper through match day photos. (60,000 readers each week)
- Display of portable banner (to be supplied by you) at all home & away fixtures in 2017.
- Your business will be promoted by the club at every opportunity and club members will support your business wherever possible.
- Business name displayed on Sponsors Board in Clubrooms.
- Your logo will be placed on our club website. <http://www.torrensvalleysoccerclub.com>
- Your business will be promoted on club Facebook page. <http://www.facebook.com/torrensvalleysoccerclub>
- Business logo and name on front page of club newsletter.
- Invitations to all club functions. (VIP corporate table).
- You will receive a framed playing shirt signed by the senior squad.

Being a gold sponsor is a great and affordable way to get your business noticed by several thousands of 'Courier' readers, hundreds of juniors and senior members each week. Your business will also gain exposure through the display of a portable banner with your business name at away fixtures in Adelaide and surrounding suburbs, Adelaide Hills, Northern suburbs, Barossa Valley and the Fleurieu Peninsula. It is also a fantastic way to gain exposure for your business through social networking and via our club website.

As we endeavour to build our clubrooms to their final stage, there are many opportunities to 'sponsor' a particular area from our wish list. For example:

- Honour Board sponsored by.....
- Bathroom amenities sponsored by.....
- Canteen amenities sponsored by
- Rainwater tank sponsored by
- Flooring sponsored by

These would be a pledge to cover the one-off cost of the chosen area and sponsorship will be acknowledged by a prominent sign in the area and your logo (as appropriate) on our website. We have a wish list and as these costs would differ, please contact the club for further information.



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Advertising signs

We have positions for initially, 20 signs around our club and grounds.

There will be 8 positions on the northern wall of the clubhouse and 10 - 12 along the balustrade on the verandah.

The sign will be metal with vinyl sticker:

- measurements of wall sign 1470mm x 750mm
- Measurements of verandah sign 1500mm x750mm

The sign will display your logo and would be erected after receipt of your sponsorship fee.

We are asking \$450 (which includes the cost of the sign) and the sign would remain in position for 2 seasons.

le pay now and it will stay in position until prior to season 2019 (end Feb). At this time, you will have the opportunity to re-purchase this spot for \$400 for the next 2 seasons.

Our northern wall is highly visible to the passing traffic, and to the members and visitors that come to our grounds for training and matches each week.

Playing Strips (Shirts)

We are going to need sets of new playing shirts this year with our continued growth as a club. We have 1 new team of girls, and there is a set to be replaced.

A set of strips costs \$500 (for 16 shirts). The sponsor will have their logo displayed across the chest of the strip.

This is very cheap advertising for a company. In 2016 we had, on average, 2 photos of our players in the local Courier newspaper (readership of 60,000/ week) every week.

The company will also be advertised in our newsletter and on both our Facebook page and website.

Seating

Seating is something we would like to provide across the front of the club. Currently we are looking at what is available to suit our needs. Once available, the seat would be purchased and securely placed for optimal viewing. A small display plate would display the donator/s name/s. Could also be a memory bench i.e. "in memory of.....".

The donation would be in \$50 increments;

E.g. the bench might cost \$200 – one person donates \$200 or 4 members donate \$50 each.